

PRESS INFORMATION
For Immediate Release

CONTACT: Martha O’Gorman
Chief Marketing Officer
(800) 790-3863 ext. 8022
martha.ogorman@libtax.com

LIBERTY TAX HOLDS MARCH OF DIMES DONOR APPRECIATION WEEK

(Virginia Beach, VA) Liberty Tax Service is rewarding generous donors who help the March of Dimes during a March of Dimes “Appreciation Week” starting March 3rd. Participating Liberty Tax offices will waive preparation fees for donors who contribute at least \$25 to the March of Dimes from March 3rd to March 9th. They must be first-time customers.

“We invite you to help us support the worthwhile programs and goals of the March of Dimes and take advantage of a break on our preparation fees,” said John Hewitt, of Liberty Tax Service. “Filing a 2007 tax return is the first step to getting a tax rebate check in May as part of the tax stimulus package.”

About March of Dimes

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education, and advocacy. For more information, visit the March of Dimes Web site at www.marchofdimes.com or its Spanish language Web site at nacersano.org.

March of Dimes is about ALL babies. The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. They carry out this mission through programs of research, community services, education, and advocacy. Of every dollar raised, 76 cents goes directly to programs that save babies’ lives. www.marchofdimes.com.

About Liberty Tax Service:

Liberty Tax Service is the fastest growing retail tax preparation company in the industry’s history. Founded in 1997 by CEO John T. Hewitt, a pioneer in the tax industry, Liberty Tax Service (www.libertytax.com) has prepared over 5,000,000 individual income tax returns and currently operates over 2,700 offices throughout the United States and Canada

Liberty Tax Service provides computerized income tax preparation, electronic filing and refund loans. With an emphasis on customer service including audit assistance, a money back guarantee, and free tax return checking, Liberty Tax Service is well known for its strong commitment to its client base.

With 39 years of tax industry experience, Hewitt stands as the most experienced CEO in the tax preparation business, having also founded Jackson Hewitt Tax Service (**NYSE: JTX**).