



## **PRESS INFORMATION**

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## **CONTACT: Martha O’Gorman**

Chief Marketing Officer  
(800) 790-3863 ext. 8022  
[martha.ogorman@libtax.com](mailto:martha.ogorman@libtax.com)

### **Dance Contests and Roadside Parties, Helping Babies Has Never Been So Much Fun Liberty Tax Service is a Leading Sponsor of March for Babies**

(Virginia Beach, VA) The March of Dimes and Liberty Tax Service are inviting aspiring dancers of all ages to break out their dancing shoes and show their best moves, all to help every baby be born healthy. Funds raised through these activities will be donated to the March of Dimes March for Babies. Formerly known as WalkAmerica, March for Babies is the March of Dimes largest fundraising event that benefits all babies – those born healthy as well as those who need help to survive and thrive.

On Saturday, April 5<sup>th</sup>, Liberty Tax Service will host “roadside parties” at participating locations featuring food, fun, and entertainment, as well as a chance to dance with Lady Liberty and enter the video of their dance in the Liberty Dance for Babies Contest (<http://www.libertydanceforbabies.com>). The contest is an online fundraising activity that invites people to upload videos and pictures of themselves or their children dancing onto the LibertyDanceForBabies.com web site. Roadside parties will take place at participating Liberty Tax locations nationwide.

“Liberty Tax has joined March of Dimes fundraising efforts coast-to-coast as a national sponsor. We are excited about supporting all the worthwhile programs of the March of Dimes through the March for Babies and other fundraising events,” said John Hewitt, CEO and Founder of Liberty Tax Service.

#### **About the March of Dimes**

To join the March for Babies just visit [marchforbabies.org](http://marchforbabies.org) or call toll-free 1-800-525-9255 to sign up or to donate to help babies be born healthy. The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies, the March of Dimes works to improve the health of babies. For the latest resources and information, visit [marchofdimes.com](http://marchofdimes.com) or [nacersano.org](http://nacersano.org).

#### **About Liberty Tax Service**

Liberty Tax Service operates over 2,700 offices in the United States and Canada. Recently the Company launched an online income tax preparation product, [www.esmarttax.com](http://www.esmarttax.com).

Liberty Tax Service is the fastest growing retail tax preparation company in the industry's history. Founded in 1997 by CEO John T. Hewitt, a pioneer in the tax industry, Liberty Tax Service has prepared over 5,000,000 individual income tax returns. With 39 years of tax industry experience, Hewitt stands as the most experienced CEO in the tax preparation business, having also founded Jackson Hewitt Tax Service (NYSE: JTX).

Liberty Tax Service provides computerized income tax preparation, electronic filing, and refund loans. With an emphasis on customer service including audit assistance, a money back guarantee, and free tax return checking, Liberty Tax Service is well known for its strong commitment to community service and charitable activities, most recently partnering with the March of Dimes ([www.Marchforbabies.org](http://www.Marchforbabies.org)).