

PRESS INFORMATION

For Immediate Release

CONTACT: Martha O’Gorman

Chief Marketing Officer

(800) 790-3863 ext. 8022

martha.ogorman@libtax.com

Liberty Tax Service Holds March of Dimes Fundraisers Nationwide!
Come Do a Dance for Babies

(Virginia Beach, VA) As National Sponsors of the March of Dimes, Liberty Tax is devoting a major portion of the 2008 tax year to fundraisers and volunteerism on behalf of this worthwhile organization.

On Saturday afternoon, January 26th, Liberty Tax Service is hosting “Dance for Babies Roadside Parties” at all U.S. offices to benefit the March of Dimes. The company is kicking off a national dance contest that will include extensive video and photo exposure on YouTube. Each roadside party will offer participants the opportunity to have their “Dance for Babies” filmed and uploaded on YouTube. Everyone and every age are encouraged to participate in this fun event. The “Dance for Babies Contest” is a video dance contest open to the public. All entries will be able to upload their dance creations to YouTube through a contest site at www.libertydanceforbabies.com.

Liberty Tax is planning to launch several key initiatives during tax season and throughout 2008 in support of the March of Dimes. In addition to the “Dance for Babies” contest, they will also be holding roadside party fundraisers in tandem with a major recruitment effort for 10,000 team walkers and volunteers to participate in the March of Dimes “March for Babies.” All of these events will be tied in with Liberty Tax’s “Doing Good in the Neighborhood” media campaign as key components of its co-branding campaign with the March of Dimes.

“We will harness our high visibility, exuberance and unique marketing during the tax season to raise awareness and funds to help all babies through the March of Dimes,” said John Hewitt, CEO of Liberty Tax Service. “The fact that all March of Dimes monies raised locally are spent within those local communities, brings our national fundraising to a local level. It’s a focus that really excites our franchisees and employees that they can make a difference where they live and work.”

Liberty Tax will host a second March of Dimes benefit event on Saturday, April 5th.

About March of Dimes

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies, the March of Dimes works to improve the health of babies. For the latest resources and information, visit marchofdimes.com or nacersano.org.

The money that is raised through March for Babies supports lifesaving research, community services, education and advocacy to help give every baby a healthy start. One of the most popular walking fundraising events, March for Babies raised \$117 million nationwide in 2007 for pregnancy and baby health. Since 1970, this event has enabled the March of Dimes to support lifesaving efforts.

About Liberty Tax Service:

As a national sponsor of the March of Dimes, Liberty Tax is raising funds and placing a national emphasis on March for Babies events and programs. Liberty Tax Service is the fastest growing retail tax preparation company in the industry's history. Founded in 1997 by CEO John T. Hewitt, a pioneer in the tax industry, Liberty Tax Service (www.libertytax.com) has prepared over 5,000,000 individual income tax returns and currently operates over 2,700 offices throughout the United States and Canada.

Liberty Tax Service provides computerized income tax preparation, electronic filing and refund loans. With an emphasis on customer service including audit assistance, a money back guarantee, and free tax return checking, Liberty Tax Service is well known for its strong commitment to its client base.

With 38 years of tax industry experience, Hewitt stands as the most experienced CEO in the tax preparation business, having also founded Jackson Hewitt Tax Service (**NYSE: JTX**).